PRINTING FACTS

BRAND ACTIVATION
TOP SIGN

FREDERIKSBERG
AARHUS
AALBORG

AFA Decaux

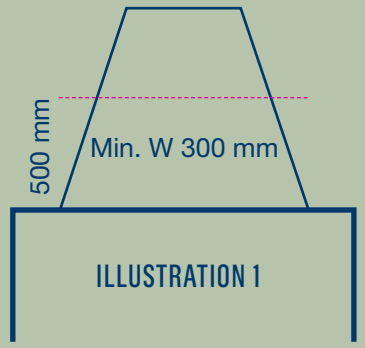
MEDIA

FORMAT
Abribus: W: 1185 x H: 1750 mm

RESOLUTION
Minimum 300 PPI

TOP SIGN
Max W. 1000 mm (see min. width on illustration 1) x H 1000mm

BLEED
Minimum 10 mm



50 mm space will be cut out
!IMPORTANT! that they will not be subtracted from each other

Work file (layout) | Poster + Top sign in seperate files | End result

FOR THE GRAPHIC DESIGNER

The layout is made in a scale of 1:1, with a minimum resolution of 300 PPI.

Any ground color must always be bleed to edges.
All advertising motifs must be delivered as print proof PDF files.
Different advertising motifs must be in separated PDF files.

Files must include 10 mm bleed and a vectorized cutcontour in a seperate layer, named CutContour. The solution can have a maximum height of 1000 mm above the Abribus format.
The top sign must have a black color on the back of the sign. Ie. that the print file is delivered as a 4 + 1 color (The front has print with four colors (colored). The back top has print with one color (black).
The sign is mounted with pop rivets in the colors white, black and aluminium.

All images, Pantone and RGB colours must be converted to CMYK.

For security reasons, there is a minimum width requirement for the top sign: The sign must be at least 300 mm wide for the first 500 mm, after which it can be narrower up to 1000 mm. See illustration 1.

The files should be named as:
year_week_order number_media_advertiser
E.g. 2023_22_50000_Abribus_Topsign_Toms

For any queries please mail: salgssupport@afadecaux.dk

DELIVERY OF FILES

Files should be sent to: salgssupport@afadecaux.dk

EXAMPLE OF BACK

MOUNTING WITH POP RIVETS

EXAMPLES

GULD
DELIGHT NODDER
NYHED
Kæmpestor
Toms Guld Barre
Toms
AFA Decaux

SJOVE SOMMER-AKTIVITETER HVER DAG KL. 9-20
SOMMEREN ER LÆNGERE I ZOO
ZOO

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