PRINTING FACTS

ABRIBUS
BRAND ACTIVATION
LENTICULAR

AARHUS
AALBORG
ODENSE

AFA Decaux

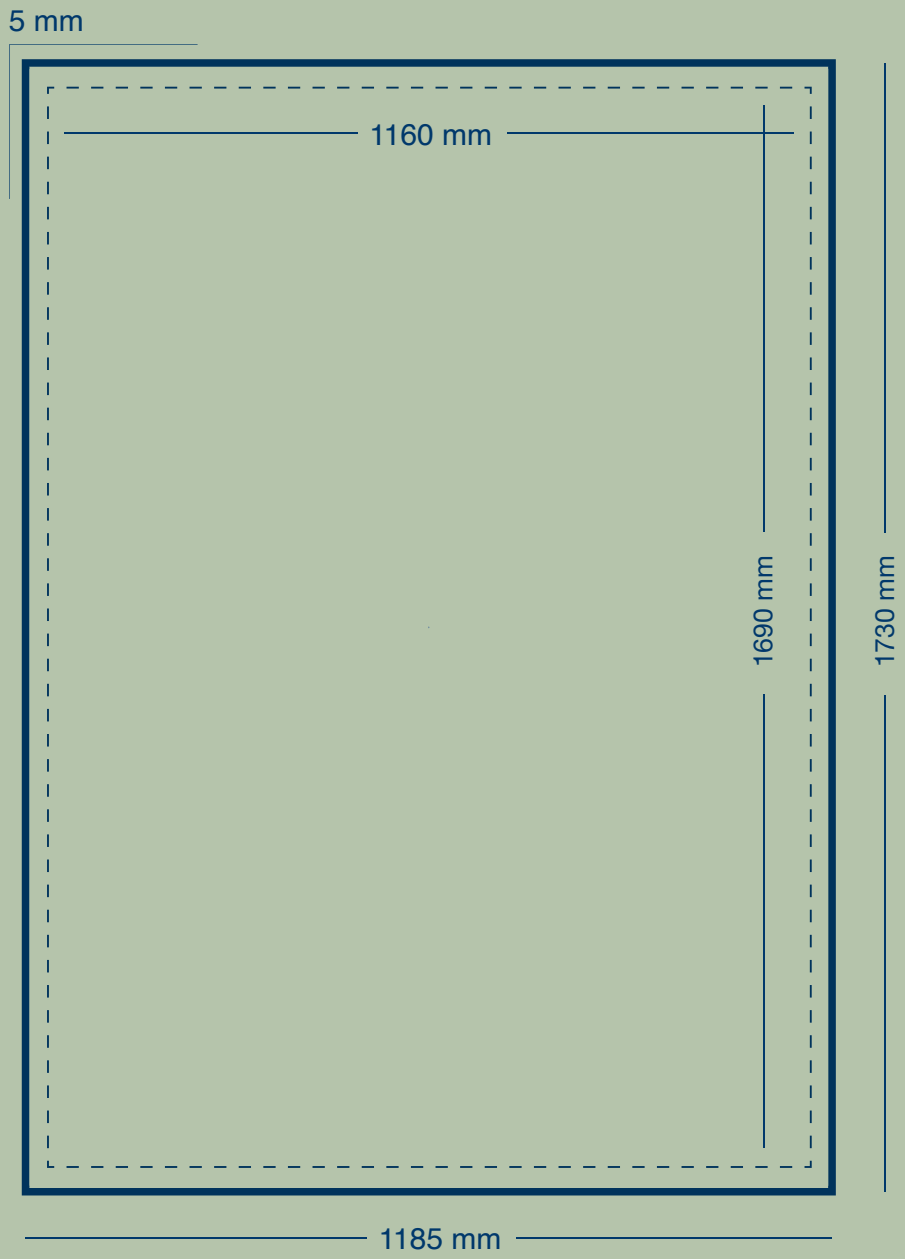
MEDIA

MEDIA SIZE
W: 1185 x H: 1730 mm

VISIBLE SIZE
W: 1160 x H: 1690 mm

RESOLUTION
Minimum 300 PPI

BLEED
Minimum 5 mm



FOR THE GRAPHIC DESIGNER

To achieve the lenticular effect, 2 creatives must be created, each of which is delivered in a print-ready PDF file. The motif you see when standing right in front of the equipment must be named with the letter A.
And the motif you see from the side must be named with the letter B.
See example on the next page.

The layout should be made in a scale of 1:1.
We recommend a minimum resolution of 300 PPI.

Any ground color must always be bled to the edges.
All images, Pantone and RGB colors must be converted to CMYK.

The files must include crop marks and 5 mm bleed.

The files should be named as:
year_week_order number_media_advertiser_Variant.
E.g.
2022_23_50000_abribus_Lenticular_Nikoline_A
2022_23_50000_abribus_Lenticular_Nikoline_B

For any queries please mail: salgssupport@afadecaux.dk

DELIVERY OF FILES:

Files should be sent to: salgssupport@afadecaux.dk

FOR THE PRINTING OFFICE

Thicknessof the lenticular plate: 3.5 mm

PRINT FILE A

PRINT FILE B