PRINTING FACTS

ABRIBUS
BRAND ACTIVATION
FULL FORMAT
WITH LIGHT

FREDERIKSBERG
AALBORG

AFA Decaux

MEDIA

Area for light

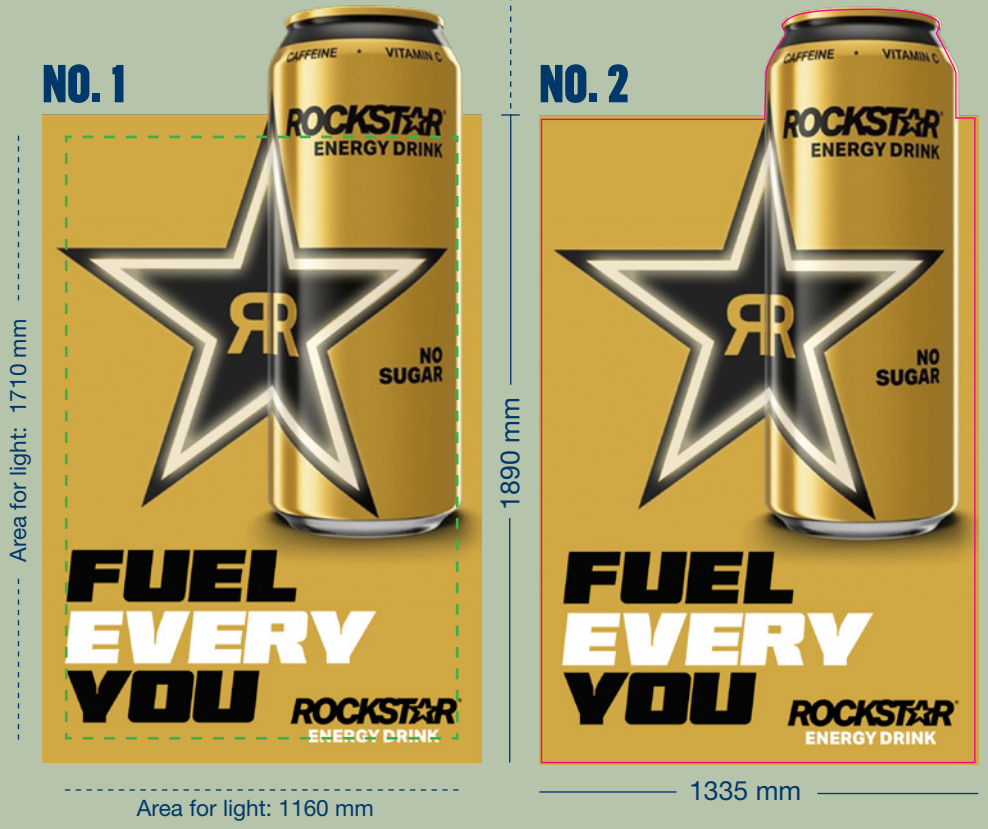
Cutcontour in spotcolor

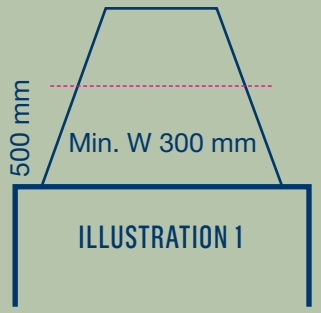
FORMAT
W: 1335 x H: 1890 mm
+ max 1000 mm exstra on top

RESOLUTION
Minimum 300 PPI

BLEED
Minimum 10 mm

Max height
1000 mm
(black back)





EXAMPLE OF BACK

MOUNTING WITH POP RIVETS

FOR THE GRAPHIC DESIGNER

The layout is made in a scale of 1:1, with a minimum resolution of 300 PPI.

Any ground color must always be bleed to the edges.
All advertising motifs must be delivered as print proof PDF files.
Different advertising motifs must be in separated PDF files.

Files must include 10 mm bleed and a vectorized cutcontour in a seperate layer. The top solution can have a maximum height of 1000 mm above the Abribus format. The full format plate must have a black color on the area that breaks the format at the top of equipment.
Ie. that the print file is delivered as a 4 + 1 color (The front has print with four colors (colored). The back top has print with one color (black).
The sign is mounted with pop rivets in the colors white, black and aluminium.

The area to be illuminated must be kept within the blue line as shown in drawing no. 1. The illuminated area must also have a vecorised cut line as shown in drawing no. 2 (the star).
The narrowest place in a illuminated area must not be less than 10mm, as the effect thereby deteriorating. Therefore pay attention to text and logo.

All images, Pantone and RGB colors must be converted to CMYK.

For security reasons, there is a minimum width requirement for the top sign: The sign must be at least 300 mm wide for the first 500 mm, after which it can be narrower up to 1000 mm.
Refer to illustration 1.

The files should be named as:
year_week_order number_media_advertiser
E.g. 2024_22_50000_FullFormat with light_FRB_Rockstar

For any queries please mail: salgssupport@afadecaux.dk

DELIVERY OF FILES

Files should be sent to: salgssupport@afadecaux.dk

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EXAMPLE OF PRINTING FILE, WITH NO GRAPHIC ELEMENTS IN LIGHT AREA

CONTAINS TWO FILES: NO. 3 + NO. 4

A PDF containing all graphic elements and cut contors (vectorised in seperate layers as a spot color). See figure no. 3.

A PDF, only containing cut contour of the area of light. See figure no. 4

NO. 3

NO. 4

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EXAMPLE OF PRINTING FILE, WITH GRAPHIC ELEMENTS IN LIGHT AREA

CONTAINS TWO FILES: NO. 5 + NO. 6

A PDF containing all graphic elements and cut contours (vectorised in seperate layers as a spot color). See figure no. 5.

A PDF containing all cut contours of the wanted lit areas. See figure no. 6.
The cut contour must be in a layer of its own. This particular PDF has 3 pages of cut contours.

NO. 5

NO. 6