PRINTING FACTS

ABRIBUS
BRAND ACTIVATION
FULL FORMAT

FREDERIKSBERG
AALBORG

AFA Decaux

MEDIA

FORMAT
W: 1335 x H: 1890 mm
+ max 1000 mm exstra on top

RESOLUTION
Minimum 300 PPI

BLEED
Minimum 10 mm

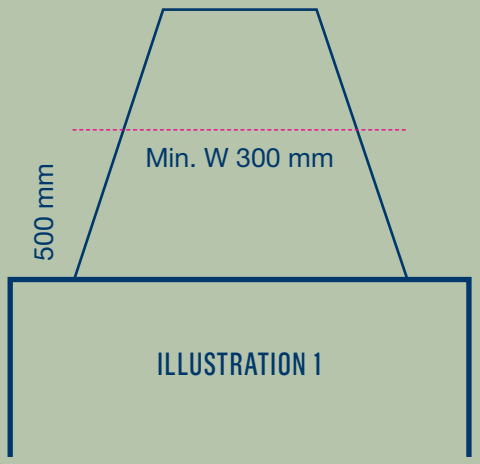

ILLUSTRATION 1

Max height
1000 mm
(black back)

1890 mm

1335 mm

FOR THE GRAPHIC DESIGNER

The layout is made in a scale of 1:1, with a minimum resolution of 300 PPI.

Any ground color must always be bleed to edges.
All advertising motifs must be delivered as print proof PDFs.
Different advertising motifs must be in separated PDF files.

Files must include 10 mm bleed and a vectorized cutcontour (spot color) in a seperate layer.
The top solution can have a maximum height of 1000 mm above the abribus format. The full format plate must have a black color on the area that breaks the format at the top of equipment. The print file must be delivered as a 4 + 1 color
The back top has print with one color (black).
The sign is mounted with pop rivets in the colors white, black and aluminium.

All images, Pantone and RGB colors must be converted to CMYK.

For security reasons, there is a minimum width requirement for the top sign: The sign must be at least 300 mm wide for the first 500 mm, after which it can be narrower up to 1000 mm. See illustration 1.

The files should be named as:
year_week_order number_media_advertiser
E.g. 2024_22_50000_Abribus_FullFormat_FRB_Magnum

For any queries please mail: salgssupport@afadecaux.dk

DELIVERY OF FILES

Files shoule be sent to: salgssupport@afadecaux.dk

EXAMPLE OF BACK

MOUNTING WITH POP RIVETS