

PRINTING FACTS



This is a mockup

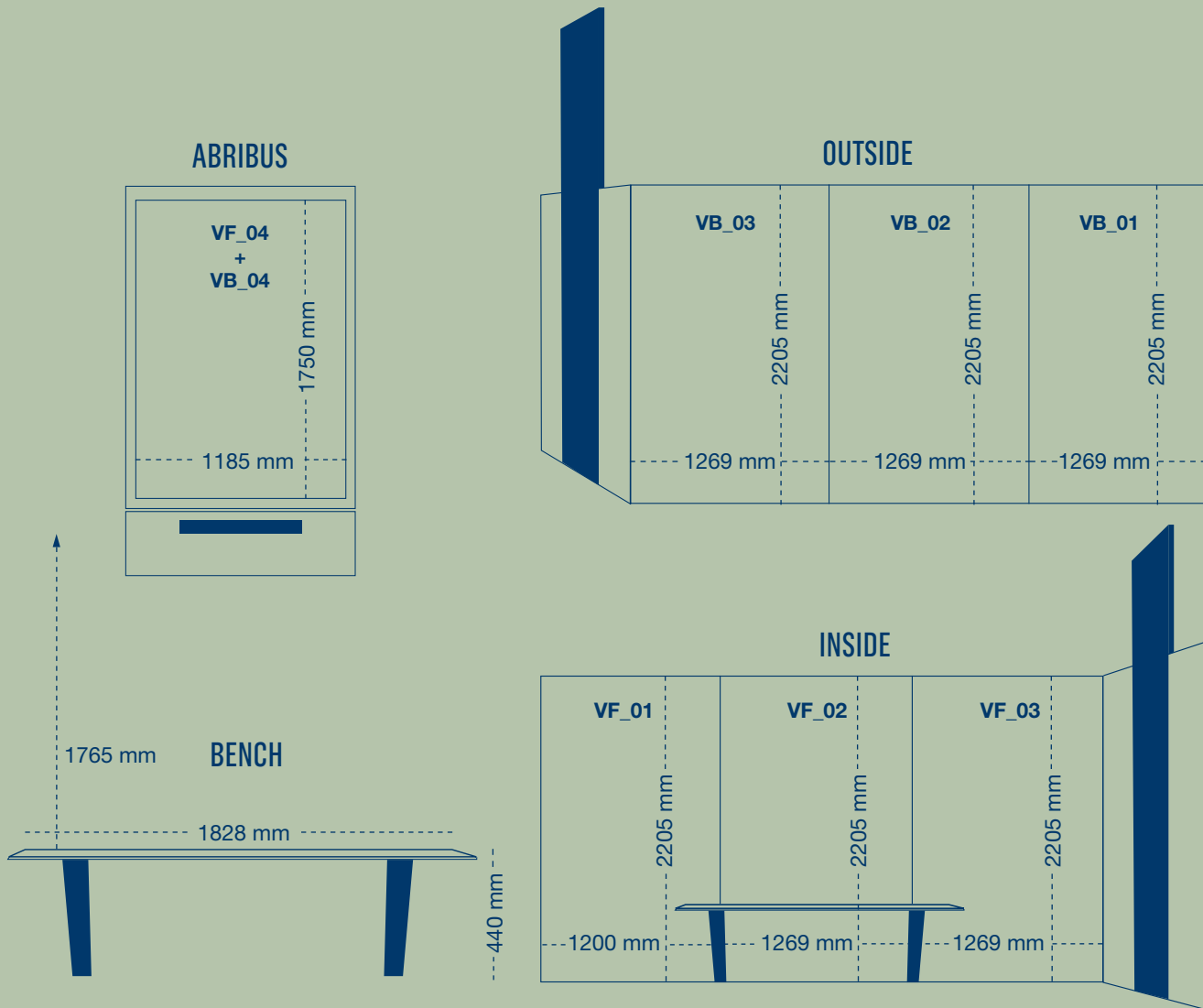
BRAND ACTIVATION
FOILED
BUS SHELTER

AARHUS

AFA Decaux

ILLUSTRATIONS

See picture examples on the next page



FOR THE GRAPHIC DESIGNER

INSIDE MEASURES

VF_01: W 1200 x H 2205 mm
 VF_02: W 1269 x H 2205 mm
 VF_03: W 1269 x H 2205 mm
 VF_04: W 1160 x H 1710 mm
 Bench: W 1828 x H 440 mm

OUTSIDE MEASURES

VB_04: W 1160 x H 1710 mm
 VB_03: W 1269 x H 2205 mm
 VB_02: W 1269 x H 2205 mm
 VB_01: W 1269 x H 2205 mm

LAYOUT

If the motif on the abribus and frame are the same, these must be made as a single file. If the motif on the abribus and frame are different, these must be delivered as 2 separate files (see page 4).

All documents must be delivered as print proof PDF files. The file must include crop marks and 5 mm bleed. All images, Pantone and RGB colors must be converted to CMYK.

RESOLUTIONS

The layout can be made in a scale of 1:4, with a minimum resolution of 400 PPI.

FOIL

Be aware of the foil being white.

NAMING OF FILES

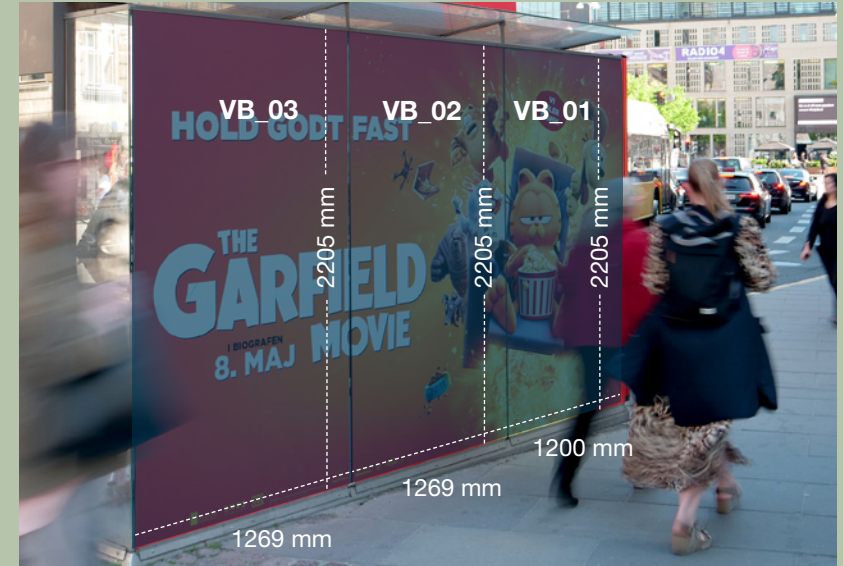
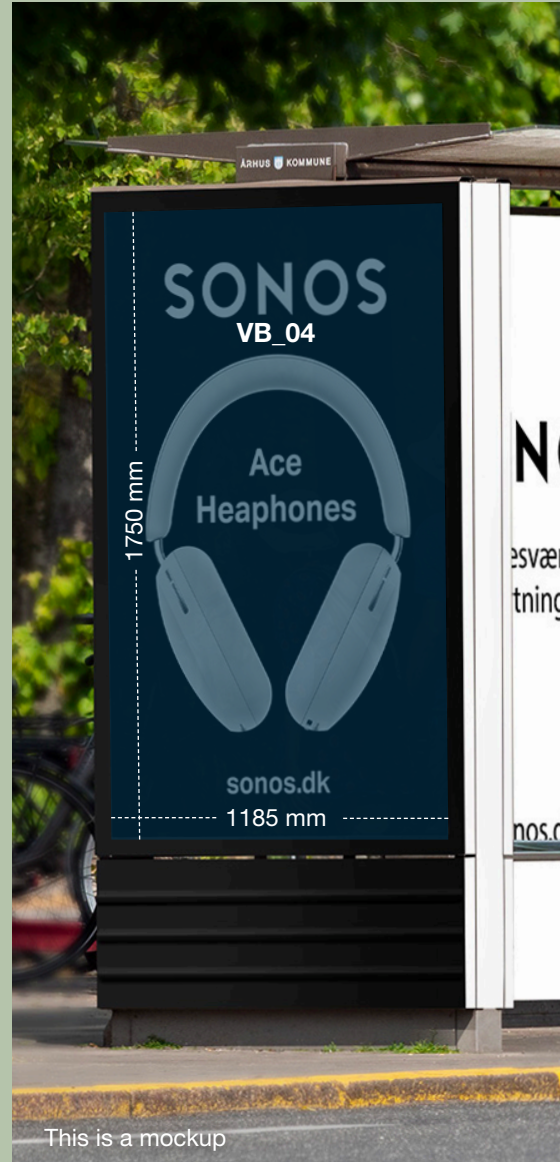
The files should be named as:
 year_week_order number_type_side number_media_advertiser
 E.g. 2023_22_50000_Forum_Inside_01_advertiser

MOCK-UP FOR MOUNTING

To ensure accurate mounting instructions for mounting / mock-ups from all angles must be forwarded to salgssupport@afadecaux.dk

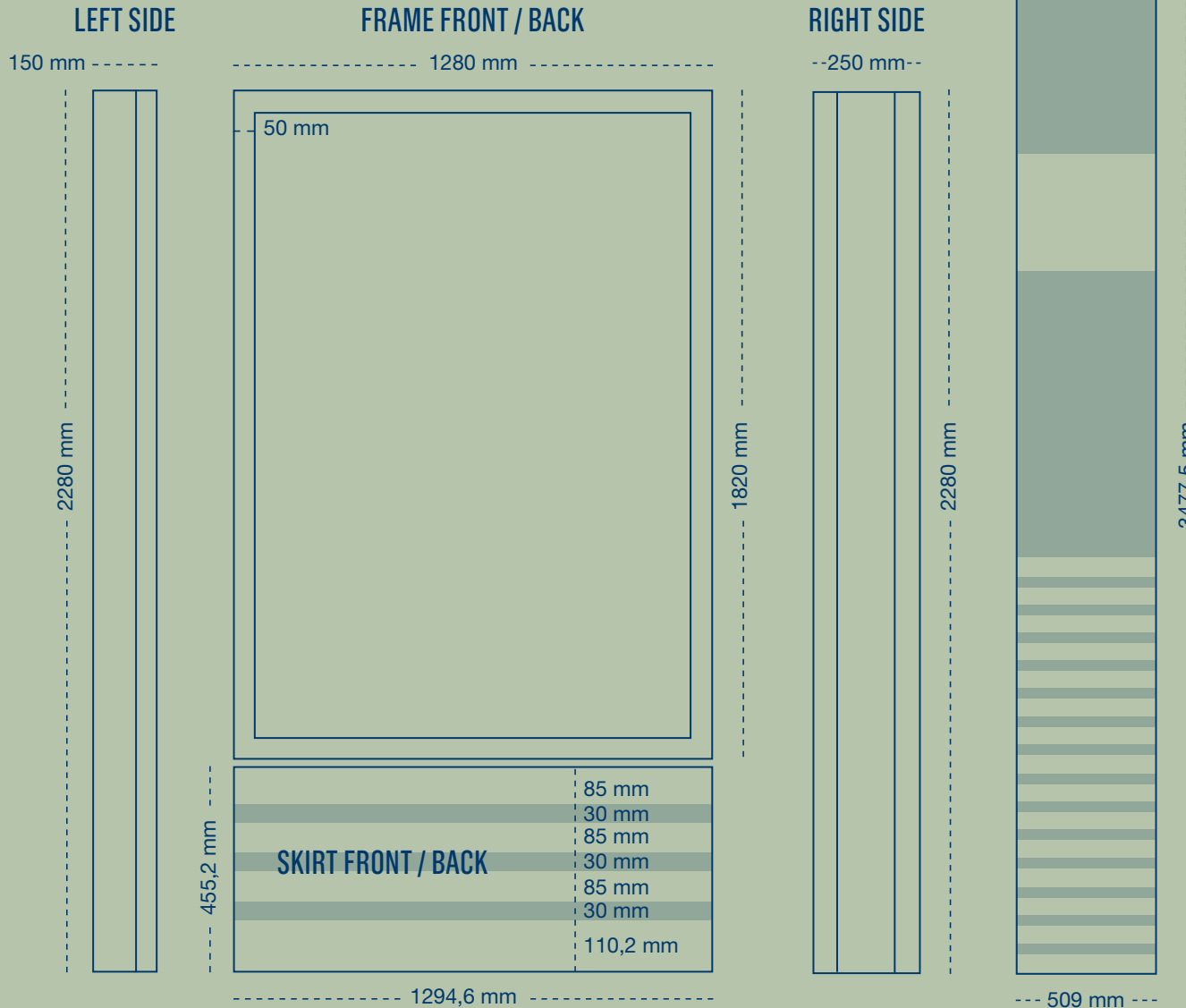
MEDIA

Example of foiled bus shelter



ILLUSTRATIONS

See picture examples on next page



Areas where elements must not be placed.

FOR THE GRAPHIC DESIGNER

FRAME

Width: 1280 mm
 Height: 1820 mm
 Thickness: 50 mm

RIGHT SIDE

Width: 250 mm
 Height: 2280 mm

SKIRT

Width: 1294,6 mm
 Height: 455,2 mm

LEFT SIDE

Width: 150 mm
 Height: 2280 mm

OBS! Do not place elements over the grooves (blue areas, 30mm). See example on the next page.

INFORMATION POLE

Width: 509 mm
 Height: 3477,5 mm
 Depth: 150 mm
 OBS! Must only be one color. See example on the next page.

LAYOUT

All documents must be delivered as print proof PDF files. The file must include crop marks and 5 mm bleed. All images, Pantone and RGB colors must be converted to CMYK.

RESOLUTION

The layout can be made in a scale of 1:1, with a minimum resolution of 400 PPI.

FOIL

Be aware of the foil being white.

NAMING OF FILES

The files should be named as:
 year_week_order number_type_side number_media_advertiser
 E.g. 2024_42_50000_Aarhus_Foil_Frame_Advertiser

MOCK-UP FOR SETUP

To ensure accurate mounting instructions for mounting / mock-ups from all angles must be forwarded to algssupport@afadecaux.dk

MEDIA

Example of foiled bus shelter

FOIL ON LEFT SIDE OF THE CAISSON



FOIL ON FRAME AND SKIRT



FOIL ON RIGHT SIDE OF THE CAISSON



FOIL ON INFORMATION POLE

