

# PRINTING FACTS



ABRIBUS  
BRAND ACTIVATION  
FULL FORMAT

AFA Decaux

# MEDIA

## FORMAT

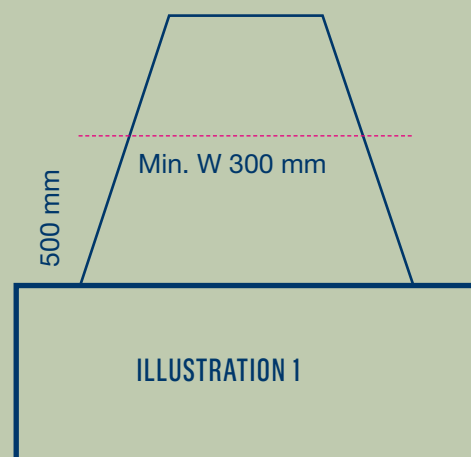
B: 1278 x H: 1815 mm  
+ max 1000 mm extra on top

## RESOLUTION

Minimum 100 PPI

## BLEED

Minimum 10 mm



## FOR THE GRAPHIC DESIGNER

The layout is made in a scale of 1:1, with a minimum resolution of 100 PPI.

Any ground color must always be bleed to edges.  
All advertising motifs must be delivered as print proof PDFs.  
Different advertising motifs must be in separated PDF files.

Files must include 10 mm bleed and a vectorized cutcontour (spot color) in a separate layer.  
The top solution can have a maximum height of 1000 mm above the abribus format. The full format plate must have a black color on the area that breaks the format at the top of equipment. The print file must be delivered as a 4 + 1 color. The back top has print with one color (black).  
See example on back page below.

All images, Pantone and RGB colors must be converted to CMYK.

For security reasons, there is a minimum width requirement for the top sign: The sign must be at least 300 mm wide for the first 500 mm, after which it can be narrower up to 1000 mm. See illustration 1.

The files should be named as:  
year\_week\_order number\_media\_advertiser  
E.g. 2023\_22\_50000\_Abribus\_FullFormat\_Magnum

For any queries please mail: [salgssupport@afadecaux.dk](mailto:salgssupport@afadecaux.dk)

## DELIVERY OF FILES

Files should be sent to: [salgssupport@afadecaux.dk](mailto:salgssupport@afadecaux.dk)

## EXAMPLE OF BACK

