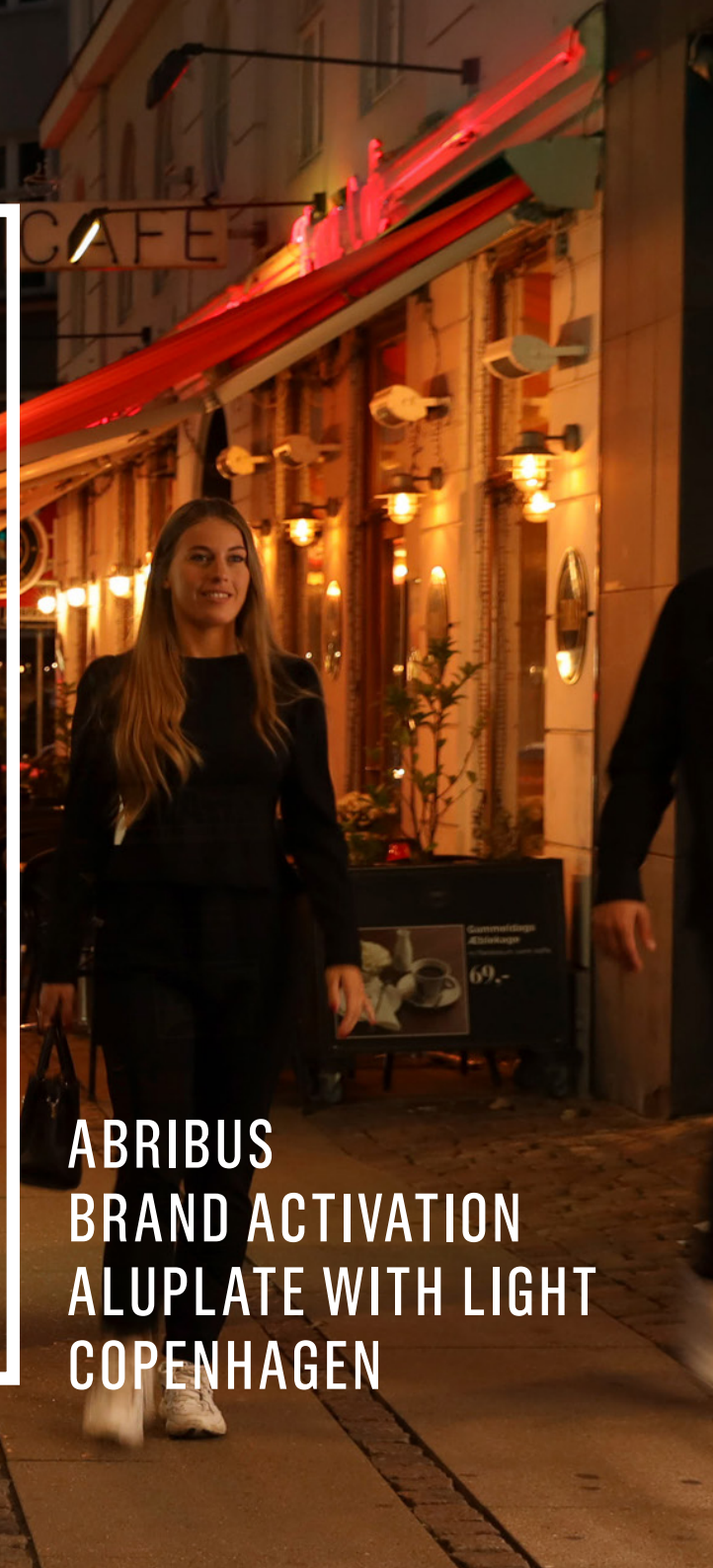


PRINTING FACTS



AFA Decaux



ABRIBUS
BRAND ACTIVATION
ALUPLATE WITH LIGHT
COPENHAGEN

MEDIA

FORMAT

B: 1330 x H: 1880 mm

VISIBLE SIZE

B: 1160 x H: 1710 mm

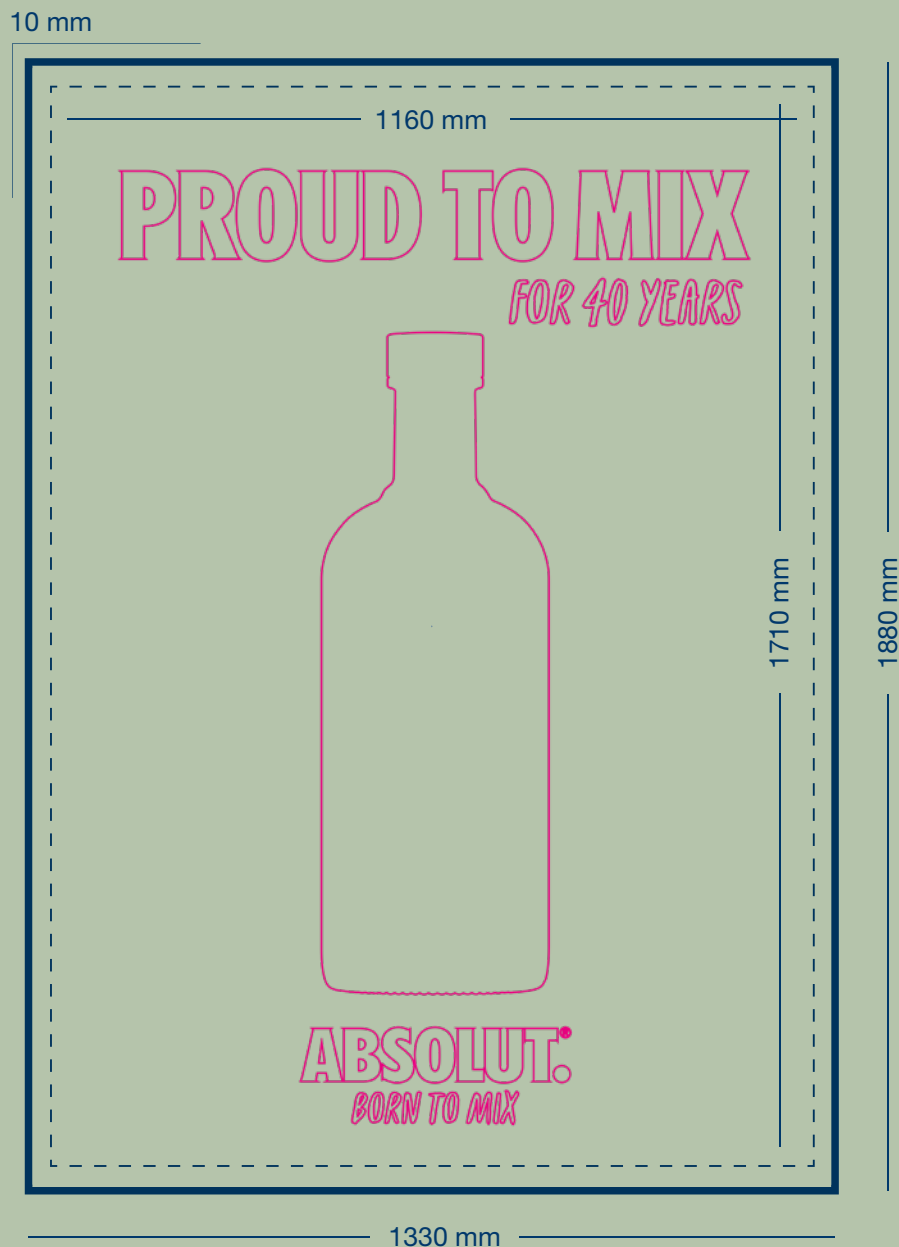
RESOLUTION

Minimum 300 PPI

BLEED

Minimum 10 mm

CUT CONTOUR



FOR THE GRAPHIC DESIGNER

The layout is made in a scale of 1:1, with a minimum resolution of 300 PPI.

Any ground colour must always bleed to edges.
All text outlines and logos shall be vectorised.
The document must be delivered as print proof PDF files.

All images, Pantone and RGB colours have to be converted to CMYK.

The file MUST include crop marks and minimum 10 mm bleed.
The illuminated area needs to be within the visible size.

Illuminated areas must have a vectorised cut line (spot colour) in a layer of its own.
The narrowest place in an illuminated area must not be less than 10 mm, or the effect will not show. Pay attention to text a logos.

The files should be named:
year_week_ordre number_media_advertiser.
E.G.
2023_22_50000_abribus_Aluplade_light_Lunar

DELIVERY OF FILES:

Files should be sent to: algssupport@afadecaux.dk

