PRINTING
FACTS

Ses vi på Roskilde?

Det er ikke det samme uden dig

DSB
BANNER
COPENHAGEN
CENTRAL STATION

AFA Decaux

MEDIA

FORMAT
Half circle with a radius of
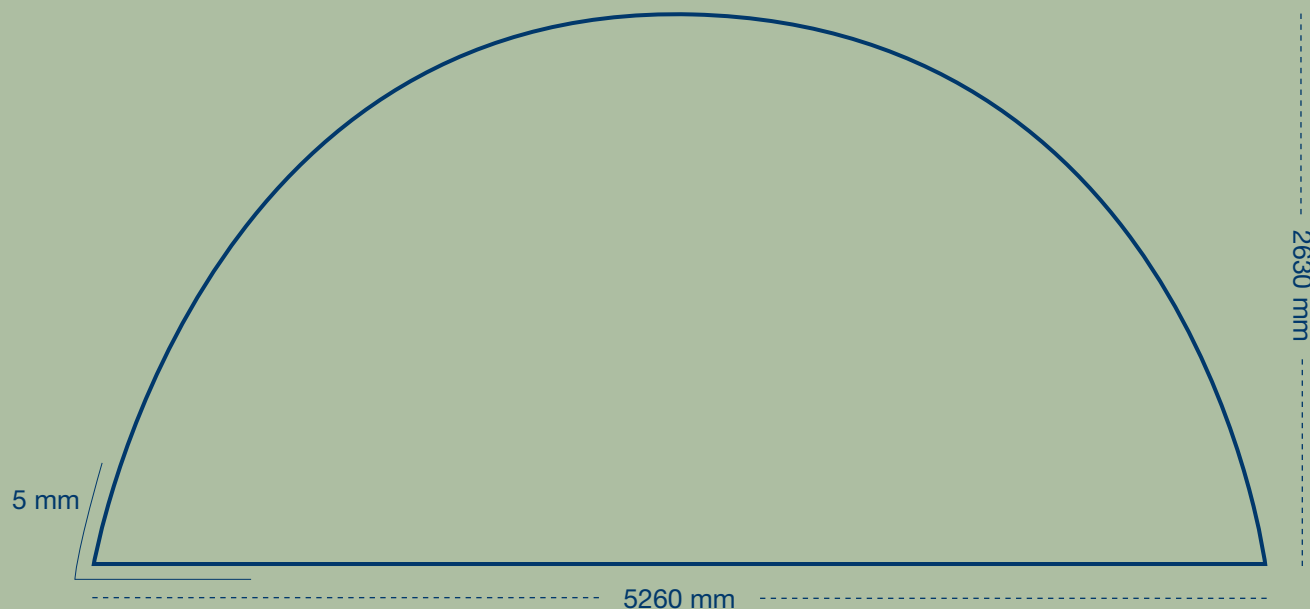2630 mm

RESOLUTION
Minimum 100 PPI

BLEED
Minimum 5 mm

MATERIAL
4+4
Double-sided PVC or fronlite
with blockout effect.
(The banner is not see
through)

2630 mm

5 mm

5260 mm

FOR THE GRAPHIC DESIGNER

The layout can be made in a scale of 1:1,
with a minimum resolution of 100 PPI.

Any ground colour must always be bled to the edges.
All documents must be delivered as print proof PDF files,
where all images, Pantone and RGB colours must be
converted to CMYK.

The file must include crop marks and 5 mm bleed.

VARIANTS:
We recommend making 2 variants so that both variants are
seen from both sides (Example: Variant 1 is placed on A1
and B3 variant 2 is placed on A2 and B4). See illustration.

Facing the railway station
Side B

B4	B3
A1	A2

Side A
Facing platform entrance

The files should be named as:
 year_week_order number_media_advertiser_Side_No.
E.g.
2024_22_50000_Bannerpackage_KBHH_AquadOr_SideA_
A2

DELIVERY OF FILES:
Send print proof PDF files to:
salgssupport@afadecaux.dk

EXAMPLES

SIDE A
banner A1

SIDE A
banner A2

SIDE B
banner B3

SIDE B
banner B4