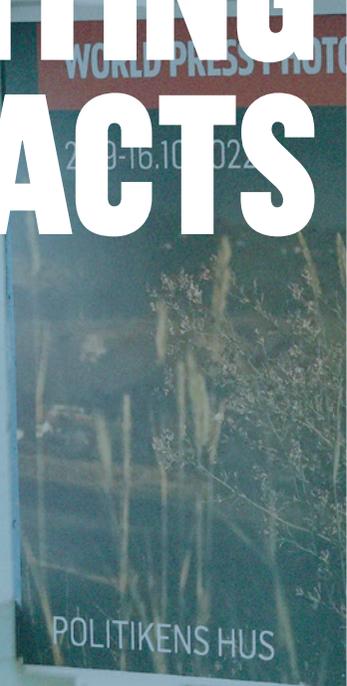


PRINTING FACTS



DSB
WALLMOUNTED
BILLBOARD

AFA Decaux

MEDIA

FORMAT

See order conformation

BLEED

Minimum 5 mm

VISIBLE SIZE

See orderconformation

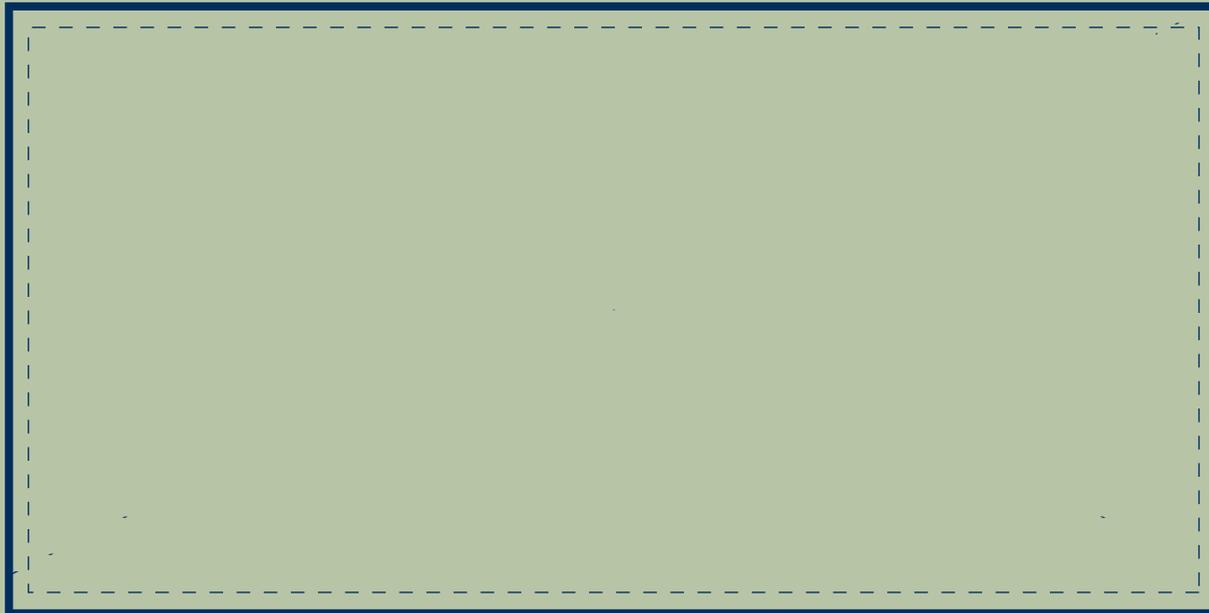
MATERIAL

Now performanent Hexis foil with grey glue side

RESOLUTION

Minimum 300 PPI

5 mm



FOR THE GRAPHIC DESIGNER

The layout can be made in a scale of 1:4, with a minimum resolution of 300 PPI.

Any ground color must always be bled to the edges. All documents must be delivered as print proof PDF files, where all images, Pantone and RGB colors must be converted to CMYK.

The file must include crop marks and 5 mm bleed.

The files should be named as:

year_week_order number_media_advertiser

E.g. 2023_22_50000_WallmountedBillboard_Coca Cola

For any queries, please contact

salgssupport@afadecaux.dk

DELIVERY OF FILES:

See order confirmation

TIL TRYKKERIET

The posters must be printed on Now performanent Hexis foil with grey glue side.

PACKING:

The posters are delivered plane.

Make sure the posters are securely wrapped to avoid any transportation damages.

AFA JCDecaux disclaims all responsibility for damaged materials that are due to insufficient packing.

If the posters are not delivered accordingly to the above instructions AFA JCDecaux reserves the right to issue an invoice for the extra costs incurred for handling and extra transportation.