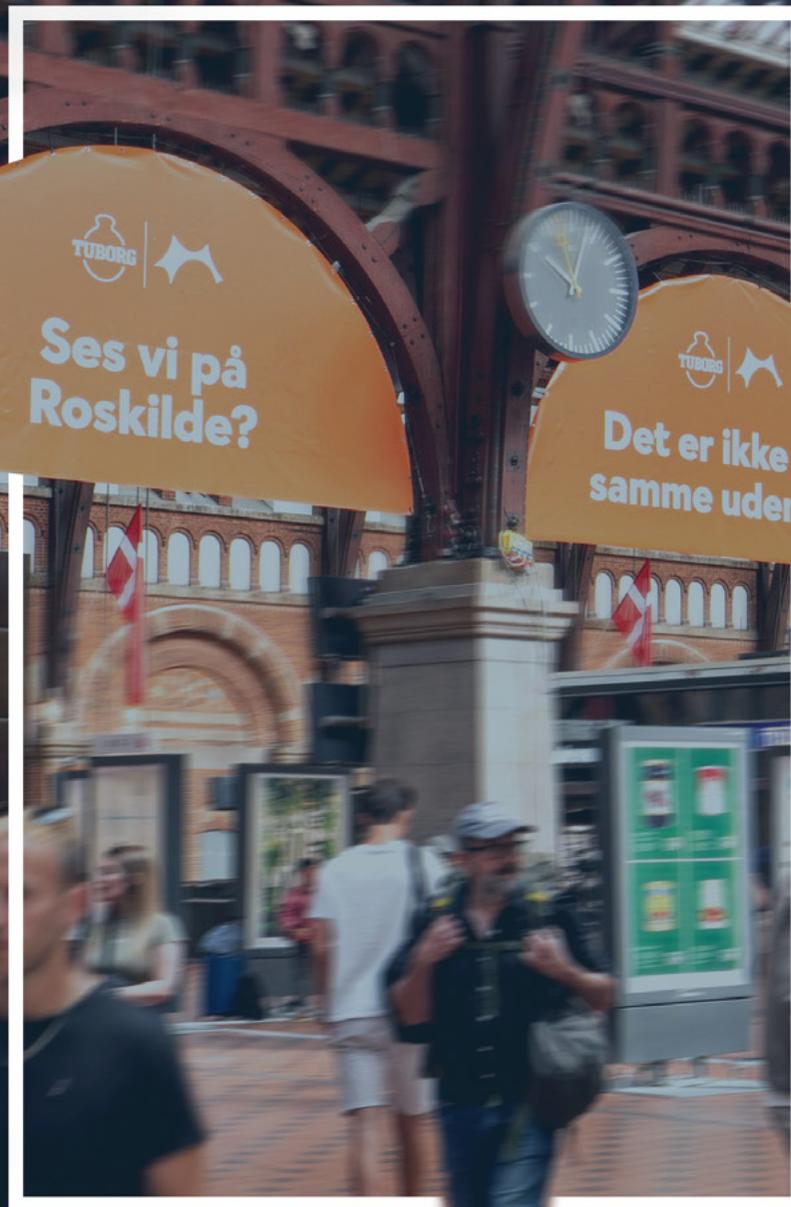


PRINTING FACTS



DSB
BANNER
COPENHAGEN
CENTRAL STATION

AFA Decaux

MEDIA

FORMAT

Half circle with a radius of 2630 mm

RESOLUTION

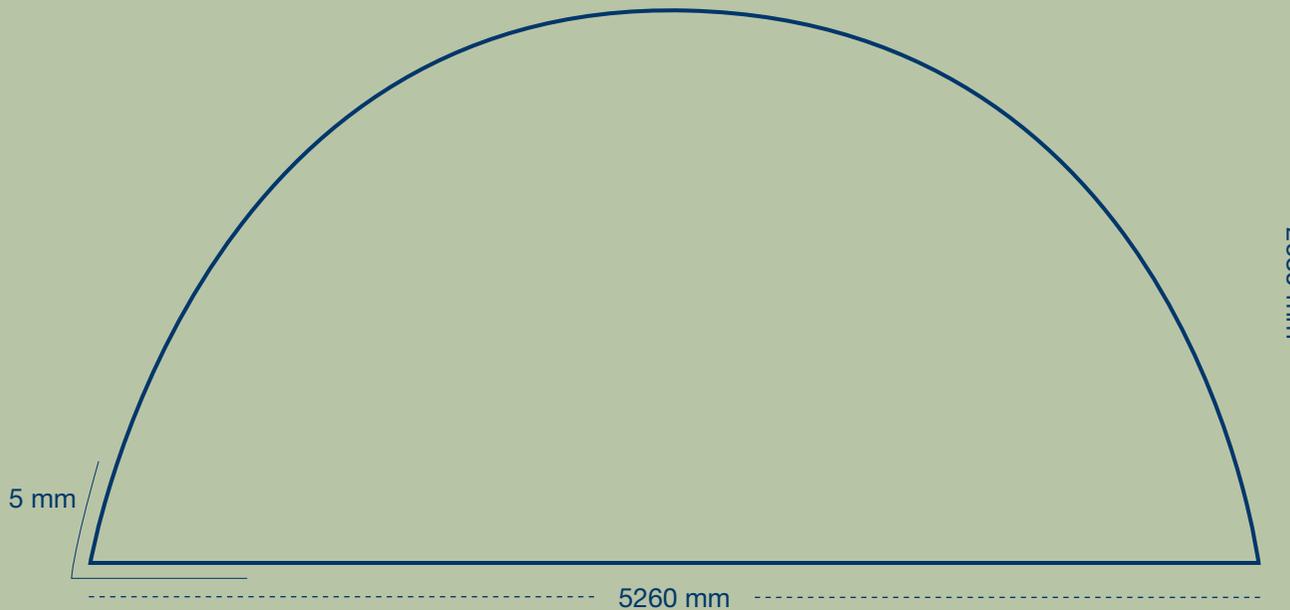
Minimum 100 PPI

BLEED

Minimum 5 mm

MATERIAL

4+4
Double-sided PVC or fronlite with blockout effect.
(The banner is not see through)



FOR THE GRAPHIC DESIGNER

The layout can be made in a scale of 1:1, with a minimum resolution of 100 PPI.

Any ground colour must always be bled to the edges. All documents must be delivered as print proof PDF files, where all images, Pantone and RGB colours must be converted to CMYK.

The file must include crop marks and 5 mm bleed.

VARIANTS:

We recommend making 2 variants so that both variants are seen from both sides (Example: Variant 1 is placed on A1 and B3 variant 2 is placed on A2 and B4). See illustration.

Facing the railway station
Side B



Side A
Facing platform entrance

The files should be named as:
year_week_order number_media_advertiser_Side_No.
E.g.
2023_22_50000_Bannerpackage_KBHH_AquadOr_SideA_A2

DELIVERY OF FILES:

Send print proof PDF files to:
algssupport@afadecaux.dk

EXAMPLES



SIDE A

banner A1

SIDE A

banner A2



SIDE B

banner B4

SIDE B

banner B3

This is a mockup