



AFA JCDecaux

# PRINTING FACTS

DSB | LIGHTBOX

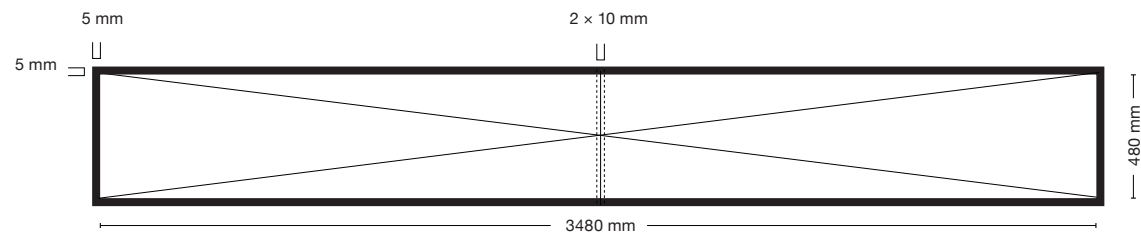
## CONTACT

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## MEDIA

Media size  
W: 3480 x H: 480 mm.

Resolution  
min. 300dpi.

**NOTE: Keep 1 cm to both sides from the center free of text, due the assembly of the sign.**

## FOR THE GRAPHIC DESIGNER

The layout can be made in a scale of 1:4, with a minimum resolution of 300 dpi.

Any ground colour must always be bled to the edges. All documents must be delivered as print proof PDF files, where all images, Pantone and RGB colours must be converted to CMYK.

***Be sure to keep the center of the document free of text due the assembly of the sign. See drawing on the left.***

The file must include crop marks and 5 mm bleed.

The files should be named as:  
year\_week\_order number\_media\_advertiser  
E.g. 2018\_22\_50000\_Lightbox\_Coca Cola

The printable file is uploaded via the following link:  
[www.afajcdecaux.dk/upload](http://www.afajcdecaux.dk/upload)

AFA JCDecaux handles production and delivery.