

AFA JCDecaux

PRINTING FACTS

DSB | FOIL AARHUS FRONTHALL

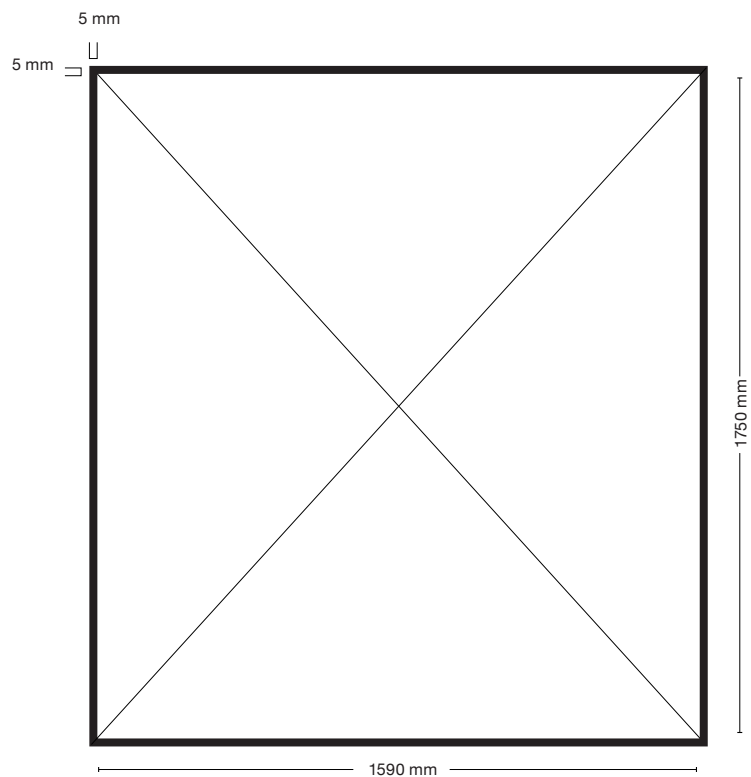
CONTACT

Frederiksborggade 15, 9.
1360 København K

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Sønder Allé 12
8000 Aarhus C

info@afajcdecaux.dk
+ 45 36 34 24 00
afajcdecaux.dk



MEDIA

Media size
3 faces / 6 layouts
B: 1590 x H: 1750 mm.

Resolution
min. 300dpi.

FOR THE GRAPHIC DESIGNER

The layout can be made in a scale of 1:4,
with a minimum resolution of 300 dpi.

The advertisement is doublesided and the motif will be
visible on both sides.

Any ground colour must always be bled to the edges.
All documents must be delivered as print proof PDF files, where all
images, Pantone and RGB colours must be converted to CMYK.

The file must include crop marks and 5 mm bleed.

The files should be named as:
year_week_order number_media_advertiser
E.g.
2018_22_50000_WallmountedBillboard_Coca Cola

AFA JCDecaux handles production and delivery.