

AFA JCDecaux

# PRINTING FACTS

DSB | BANNER AARHUS CEILING

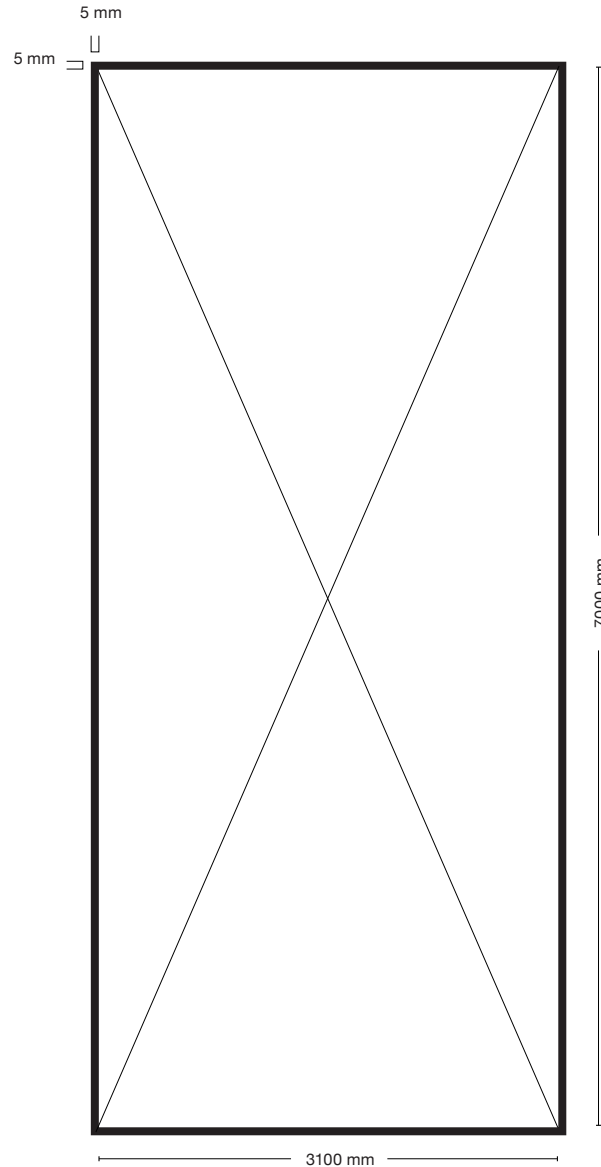
## CONTACT

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## MEDIA

Media size  
B: 3100 x H: 7000 mm.

Resolution  
min. 300dpi.

Material  
4+4 CMYK  
Double-sided PVC or fronlite with blackout effect  
(So you can not see through the banner).  
Kedel in the top and 5 cm tunnel in the buttom.

## FOR THE GRAPHIC DESIGNER

The layout can be made in a scale of 1:4,  
with a minimum resolution of 300 dpi.

Any ground colour must always be bled to the edges.  
All documents must be delivered as print proof PDF files, where all  
images, Pantone and RGB colours must be converted to CMYK.

The file must include crop marks and 5 mm bleed.

The files should be named as:  
year\_week\_order number\_media\_advertiser  
E.g. 2018\_22\_50000\_Banner\_Coca Cola

## FOR THE PRINTING OFFICE

Double-sided PVC or fronlite with blackout effect  
(So you can not see through the banner).  
Kedel in the top and 5 cm tunnel in the buttom.

Other foil types and/or print technique must be approved by AFA  
JCDecaux via tel. +45 36 34 24 00. If wrong materials are used,  
AFA JCDecaux reserves the right to reject such materials.

### PACKING:

The banners must be rolled around a cardboard tube, can not be  
folded. Make sure the posters are securely wrapped to avoid any  
transportation damages.

AFA JCDecaux disclaims all responsibility for damaged materials  
that are due to insufficient packing.

If the posters are not delivered accordingly to the above  
instructions AFA JCDecaux reserves the right to issue an  
invoice for the extra costs incurred for handling and extra  
transportation.