

# PRINTING FACTS



ABRIBUS  
BRAND ACTIVATION  
TOP SIGN  
FREDERIKSBERG  
AARHUS  
AALBORG

AFA Decaux

# MEDIA

## FORMAT

Abribus: W: 1185 x H: 1750 mm

## TOP SIGN

Max W. 1000 mm (see min. width on illustration 1) x H 1000mm

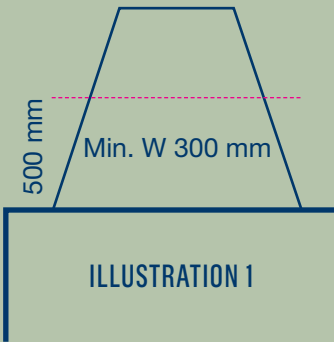
## RESOLUTION

Minimum 100 PPI

## BLEED

Minimum 10 mm

50 mm space will be cut out  
**IMPORTANT!** that they will not be subtracted from each other



**Kæmpestor  
Toms Guld Barre**  
*Toms*

Work file (layout)



**Kæmpestor  
Toms Guld Barre**  
*Toms*

Poster + Top sign in separate files



**Kæmpestor  
Toms Guld Barre**  
*Toms*

End result

## FOR THE GRAPHIC DESIGNER

The layout is made in a scale of 1:1, with a minimum resolution of 100 PPI.

Any ground color must always be bleed to edges.  
 All advertising motifs must be delivered as print proof PDF files.  
 Different advertising motifs must be in separated PDF files.

Files must include 10 mm bleed and a vectorized cutcontour in a separate layer, named CutContour. The solution can have a maximum height of 1000 mm above the Abribus format.  
 The top sign must have a black color on the back of the sign.  
 I.e. that the print file is delivered as a 4 + 1 color (The front has print with four colors (colored). The back top has print with one color (black).

The sign is mounted with pop rivets in the colors white, black and aluminium.

All images, Pantone and RGB colours must be converted to CMYK.

For security reasons, there is a minimum width requirement for the top sign: The sign must be at least 300 mm wide for the first 500 mm, after which it can be narrower up to 1000 mm. See illustration 1.

The files should be named as:  
 year\_week\_order number\_media\_advertiser  
 E.g. 2023\_22\_50000\_Abribus\_Topsign\_Toms

For any queries please mail: [salgssupport@afadecaux.dk](mailto:salgssupport@afadecaux.dk)

## DELIVERY OF FILES

Files should be sent to: [salgssupport@afadecaux.dk](mailto:salgssupport@afadecaux.dk)

## EXAMPLE OF BACK



## MOUNTING WITH POP RIVETS



# EXAMPLES

