

SPECIFICATIONS



BRAND ACTIVATION
BUSHELTER
FREDERIKSBERG

AFA Decaux

FORUM

INSIDE



OUTSIDE



FOR THE GRAPHIC DESIGNER

INSIDE MEASURES

Inside_01: W 126 x H 181 cm

Inside_02: W 117.4 x H 215.5 cm

Inside_03: W 117.4 x H 215.5 cm

OUTSIDE MEASURES

Inside_03: W 117.4 x H 215.5 cm

Inside_02: W 117.4 x H 215.5 cm

Inside_01: W 126 x H 181 cm

LAYOUT

All documents must be delivered as print proof PDF files. The file must include crop marks and 5 mm bleed. All images, Pantone and RGB colors must be converted to CMYK.

RESOLUTION

The layout can be made in a scale of 1:4, with a minimum resolution of 400 PPI.

FOIL

Be aware of the foil being white.

FILE NAMES

The files should be named as:
year_week_order number_type_side number_media
_advertiser
E.g. 2023_22_50000_Forum_Inside_01_advertiser

MOCK-UP FOR MOUNTING

To ensure accurate mounting instructions for mounting / mock-ups from all angles must be forwarded to salgssupport@afadecaux.dk

BY COPENHAGEN ZOO

INSIDE



OUTSIDE



FOR THE GRAPHIC DESIGNER

INSIDE MEASURES

Inside_01: W 117 x H 171.8 cm
 Inside_02: W 117.2 x H 215.5 cm
 Inside_03: W 117.2 x H 215.5 cm

OUTSIDE MEASURES

Inside_03: W 117.2 x H 215.5 cm
 Inside_02: W 117.2 x H 215.5 cm
 Inside_01: W 117 x H 171.8 cm

LAYOUT

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