

PRINTING FACTS



BRAND ACTIVATION
BUS SHELTER
AARHUS

AFA Decaux

MEDIA

INSIDE



OUTSIDE



FOR THE GRAPHIC DESIGNER

INSIDE MEASURES

VF_01: W 1200 x H 2205 mm
 VF_02: W 1269 x H 2205 mm
 VF_03: W 1269 x H 2205 mm
 VF_04: W 1160 x H 1710 mm
 Bench: W 1828 x H 440 mm

OUTSIDE MEASURES

VB_04: W 1160 x H 1710 mm
 VB_03: W 1269 x H 2205 mm
 VB_02: W 1269 x H 2205 mm
 VB_01: W 1269 x H 2205 mm

LAYOUT

All documents must be delivered as print proof PDF files. The file must include crop marks and 5 mm bleed. All images, Pantone and RGB colors must be converted to CMYK.

RESOLUTIONS

The layout can be made in a scale of 1:4, with a minimum resolution of 400 PPI.

FOIL

Be aware of the foil being white.

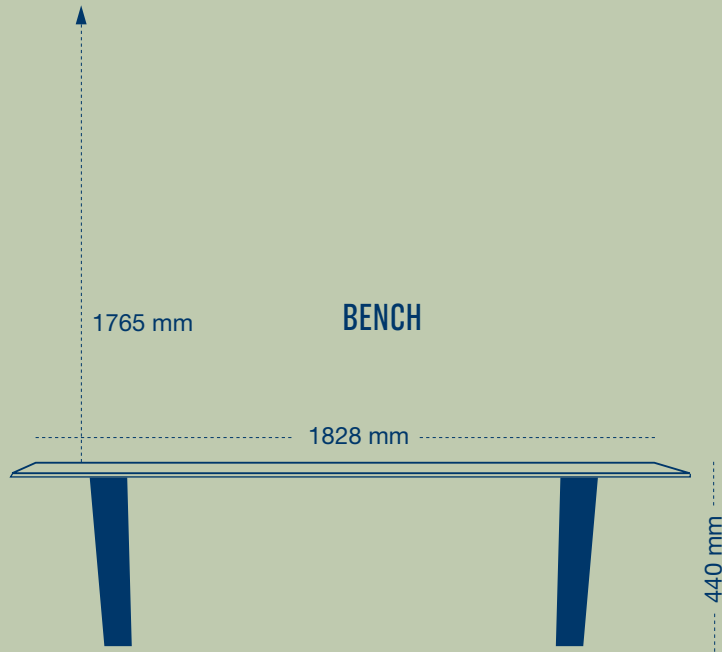
NAMING OF FILES

The files should be named as:
 year_week_order number_type_side number_media _advertiser
 E.g. 2023_22_50000_Forum_Inside_01_advertiser

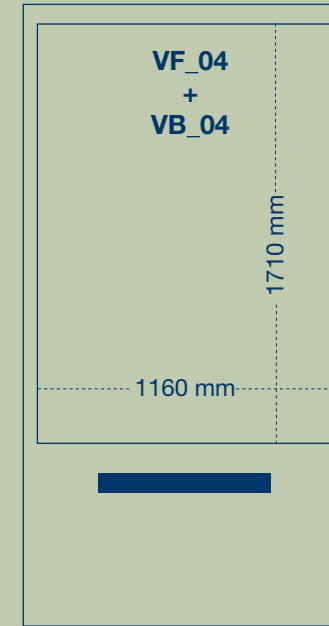
MOCK-UP FOR MOUNTING

To ensure accurate mounting instructions for mounting / mock-ups from all angles must be forwarded to salgssupport@afadecaux.dk

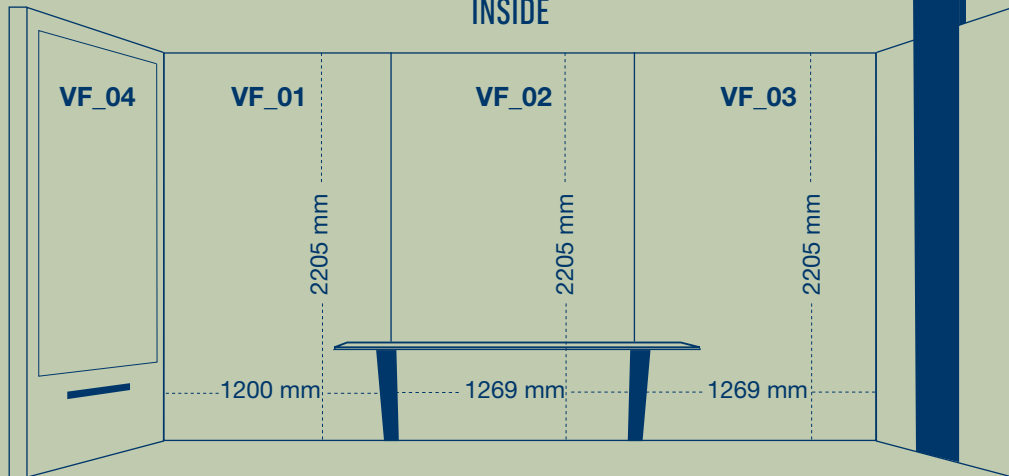
ILLUSTRATIONS



ABRIBUS



INSIDE



OUTSIDE

