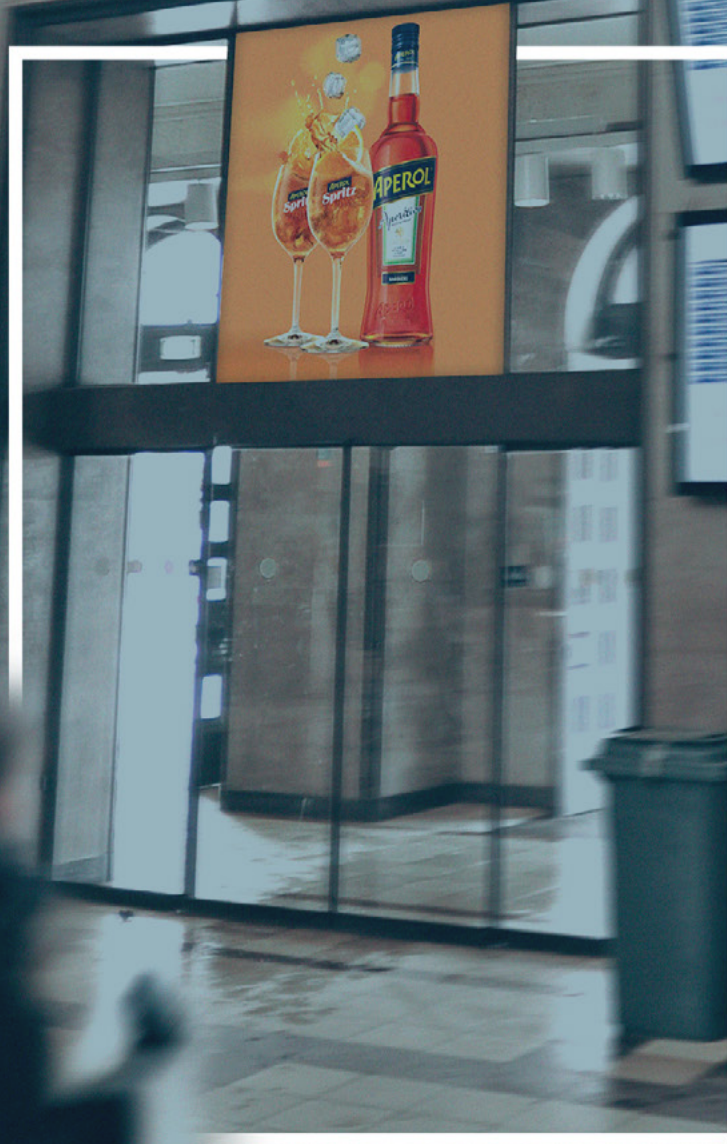


# PRINTING FACTS



DSB  
BANNER  
AARHUS  
FOIL

AFA Decaux

## FOR THE GRAPHIC DESIGNER

The layout can be made in a scale of 1:4,  
with a minimum resolution of 300 PPI.

The advertisement is double sided and the motif will be  
visible on both sides.

Any ground colour must always be bled to the edges.  
All documents must be delivered as print proof PDF files,  
where all images, Pantone and RGB colors must be  
converted to CMYK.

The file must include crop marks and 5 mm bleed.

The files should be named as:

year\_week\_order number\_media\_advertiser

E.g.

2023\_22\_50000\_WallmountedBillboard\_Coca Cola

AFA Decaux handles production and delivery.

### DELIVERY OF FILES:

See order confirmation

# MEDIA

## FORMAT

W: 1590 x H: 1750 mm

3 faces

possibility for 6 different layouts

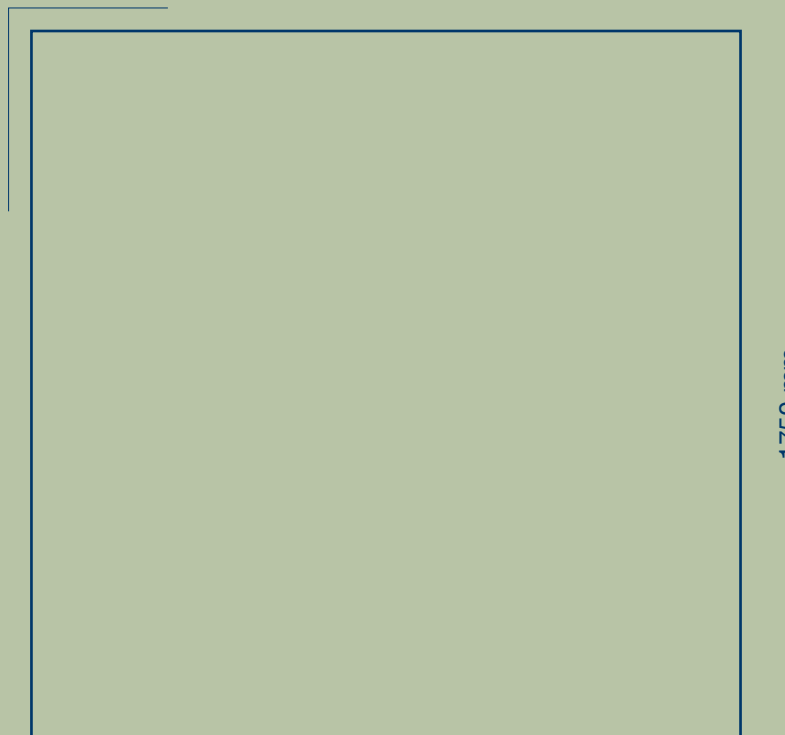
## RESOLUTION

Minimum 300 PPI

## BLEED

Minimum 5 mm

5 mm



1590 mm

1750 mm