

PRINTING FACTS

AROS

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DSB
BANNER
AARHUS
SIDEWALL

AFA Decaux

MEDIA

FORMAT

W: 3600 x H: 6750 mm

RESOLUTION

Minimum 280 PPI

BLEED

Minimum 5 mm

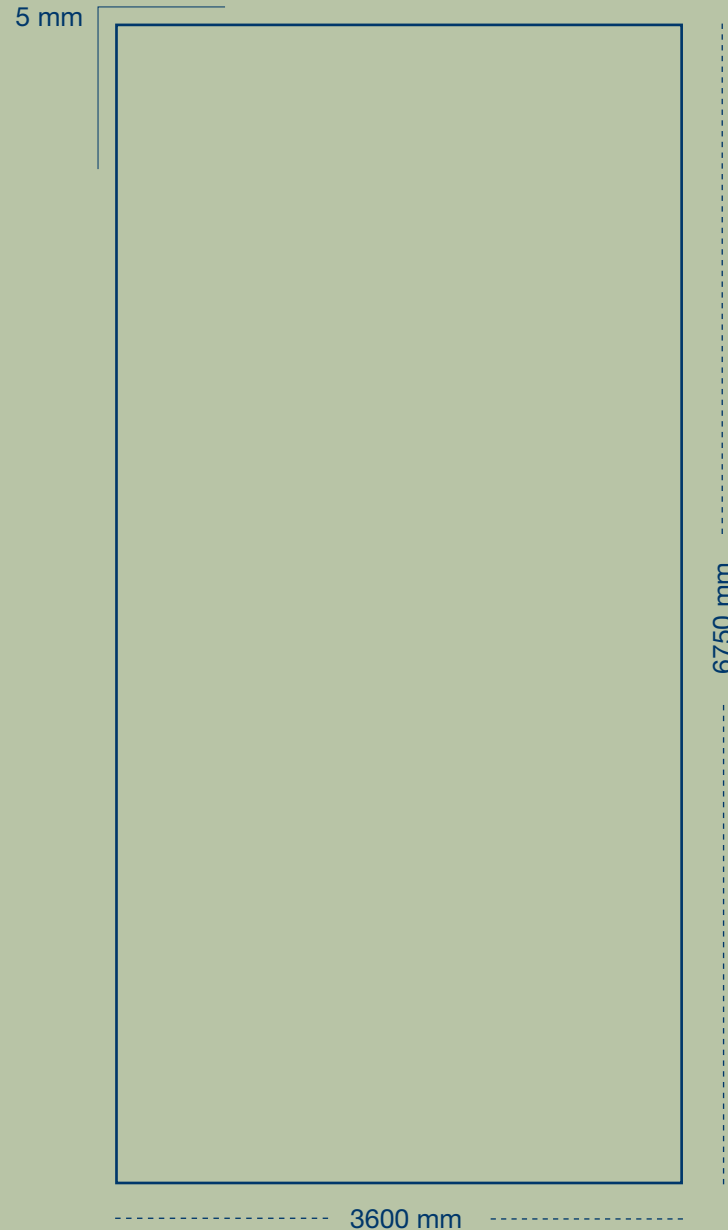
MATERIAL

4+0 CMYK

220 g Tricot.

Kedel in the top.

5 cm tunnel at the bottom.



FOR THE GRAPHIC DESIGNER

The layout can be made in a scale of 1:4, with a minimum resolution of 280 PPI.

Any ground color must always be bled to the edges. All documents must be delivered as print proof PDF files, where all images, Pantone and RGB colors must be converted to CMYK.

The file must include crop marks and 5 mm bleed.

The files should be named as:
year_week_order number_media_advertiser
E.g. 2023_22_50000_Banner_Coca Cola

AFA Decaux handles production and delivery.

DELIVERY OF FILES:

See order confirmation

FOR THE PRINTING OFFICE

The banner is printed on 220 gr. tricot. With kedel in the top and 5 cm tunnel in the bottom.

Other foil types and/or print technique must be approved by AFA Decaux via tlf: +45 36 34 24 00. If wrong materials are used, AFA Decaux reserves the right to reject such materials.

PACKING:

The banners must be rolled around a cardboard tube, can not be folded. Make sure the posters are securely wrapped to avoid any transportation damages.

AFA Decaux disclaims all responsibility for damaged materials that are due to insufficient packing.

If the posters are not delivered accordingly to the above instructions AFA Decaux reserves the right to issue an invoice for the extra costs incurred for handling and extra transportation.