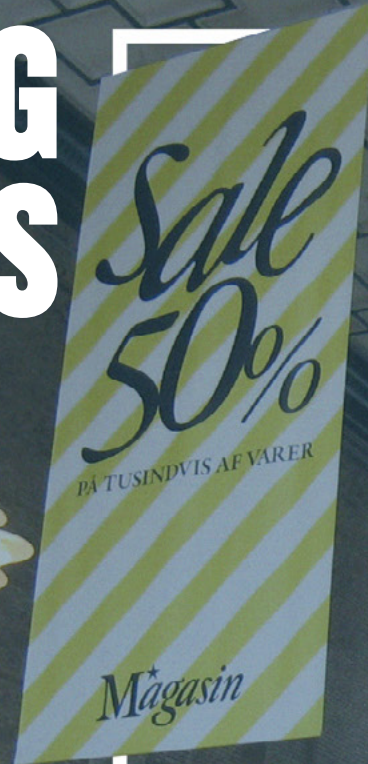


# PRINTING FACTS



DSB  
BANNER  
AARHUS  
CEILING

AFA Decaux

# MEDIA

## FORMAT

W: 3100 x H: 7000 mm

## RESOLUTION

Minimum 280 PPI

## BLEED

Minimum 5 mm

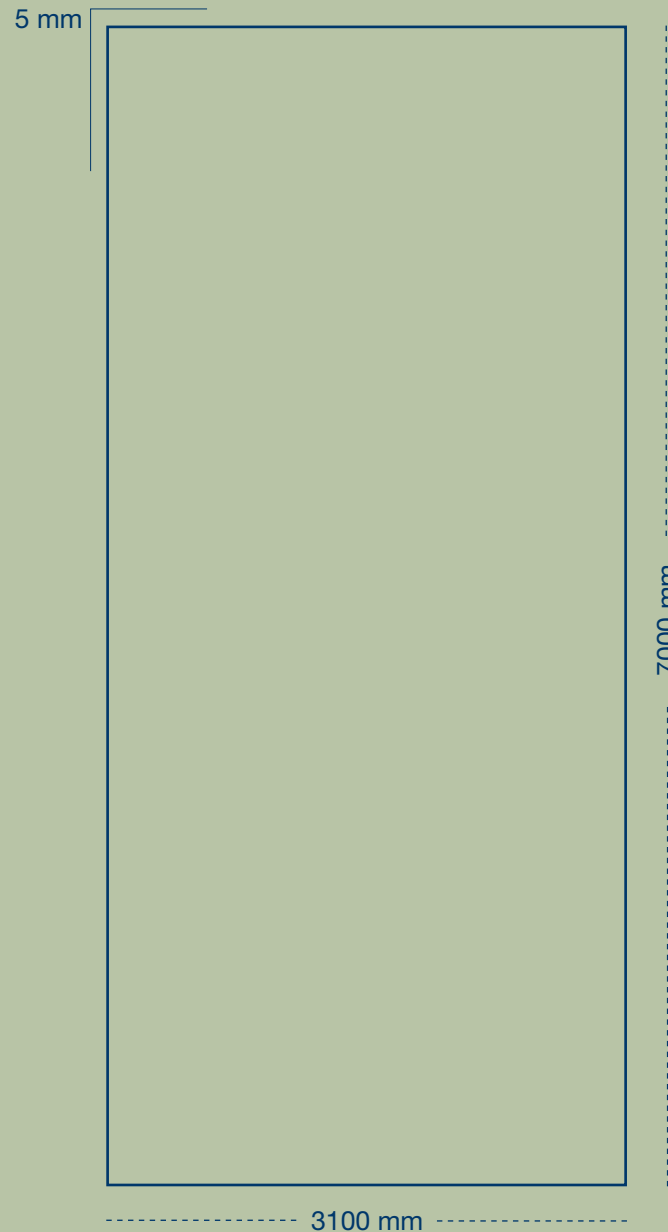
## MATERIAL

4+4

Double-sided PVC or fronlite with blockout effect (The banner is not see through)

Kedel in the top.

5 cm tunnel at the bottom.



## FOR THE GRAPHIC DESIGNER

The layout can be made in a scale of 1:4, with a minimum resolution of 280 PPI.

Any ground color must always be bled to the edges. All documents must be delivered as print proof PDF files, where all images, Pantone and RGB colors must be converted to CMYK.

The file must include crop marks and 5 mm bleed.

The files should be named as:  
year\_week\_order number\_media\_advertiser  
E.g. 2023\_22\_50000\_Banner\_Magasin

## DELIVERY OF FILES:

See order confirmation

## FOR THE PRINTING OFFICE

Double-sided PVC or fronlite with blockout effect (So you can not see through the banner).  
Kedel in the top and 5 cm tunnel in the bottom.

Other foil types and/or print technique must be approved by AFA Decaux via tlf: +45 36 34 24 00.  
If wrong materials are used, AFA Decaux reserves the right to reject such materials.

## PACKING:

The banners must be rolled around a cardboard tube, can not be folded.  
Make sure the posters are securely wrapped to avoid any transportation damages.

AFA Decaux disclaims all responsibility for damaged materials that are due to insufficient packing.

If the posters are not delivered accordingly to the above instructions AFA Decaux reserves the right to issue an invoice for the extra costs incurred for handling and extra transportation.