

AFA JCDecaux

Husk at vende flasken  
så frugtjuicen fordeles

AFA JCDecaux

# SPECIFICATION

ABRIBUS | INNOVATE - LENTICULAR

## CONTACT

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## FOR THE GRAPHIC DESIGNER

To achieve the lenticular effect, 2 creatives must be created, each of which is delivered in a print-ready PDF file. The motif you see when standing right in front of the equipment must be named with the letter A. And the motif you see from the side must be named with the letter B. See example on the next page.

The layout should be made in a scale of 1:1.  
We recommend a minimum resolution of 100 dpi.

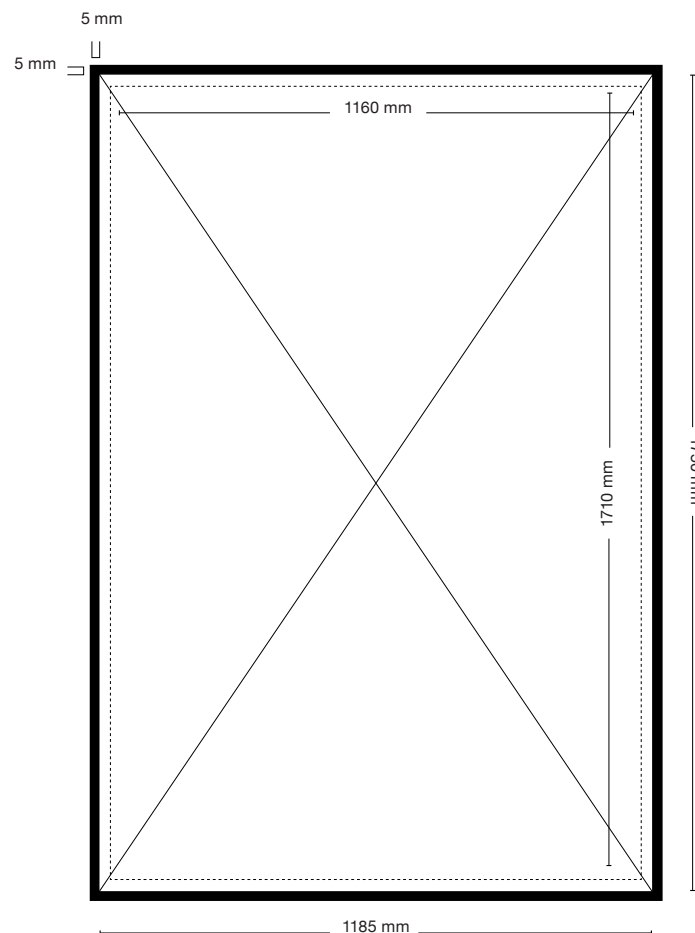
Any ground colour must always be bled to the edges.  
All images, Pantone and RGB colours must be converted to CMYK.

The files must include crop marks and 5 mm bleed.

The files should be named as:  
year\_week\_order number\_media\_advertiser\_Variant.  
E.g.  
2022\_22\_50000\_abribus\_Lenticular\_Nikoline\_A

### Delivery of files:

Files should be sent to: [salgssupport.dk@afajcdecaux.dk](mailto:salgssupport.dk@afajcdecaux.dk).



## MEDIA

Media size  
2 x W: 1185 x H: 1750 mm.

Visible size  
W: 1160 x H: 1710 mm.

Resolution  
min. 70 dpi.

Bleed  
min. 5mm.





Print file A



Print file B